

PROJECT "CRATE DAY!"

Deeley Matthews and MB Insolvency are seeking parties interested in the business and assets of a Southwest based business specialising in manufacture of B2C personalised gifts based on rural apple crates and B2B manufacturing of retail and marketing display units.

The company focuses on meeting the individual needs of customers and producing high quality, fast turnaround products.

The B2C ethos is "Made with love by us, to be given with love by you."

The B2B ethos is "make extraordinary retail display furniture that's guaranteed to make your products shine. Hand-crafted in Devon from sustainable wood and customised with pixel-perfect printing to display your branding and graphics, our modular crate system allows you to create a bespoke rustic retail display that's as unique as you are."

Key Features

- The company was incorporated in 2008
- 6 employees
- Revenues (circa) 2021 £120K, 2020 £130K, 2019 £300K, 2018 £720K and 2018 £900K
- Trades from Leasehold premises (Exeter based)

Services Provided

- Supplying to customers nationwide via various sales channels
- Supplying wooden furniture and point of sale displays for business clients
- Range of product specifications and configurations
- Personalisation and branding available
- Stocks of common sizes held for prompt turnaround

Opportunity

- Goodwill
- Customer database
- Established 'Not on the High Street' business
- Skilled workforce
- Stock
- Certain plant items
- Websites, domains and telephone numbers
- Potential for relocation/absorption/reinvention of existing manufacturing capabilities

Offers

- Offers and proof of funding sought by 4pm Monday 28th February 2022
- All interested parties will be required to sign a non-disclosure agreement

Contact

- Mark Bowen of MB Insolvency 01905 776771 email mark@mb-i.co.uk or alternatively John Deeley of Deeley Matthews Asset Appraisal on 0121 212 9531 email jtd@deeleymatthews.co.uk.